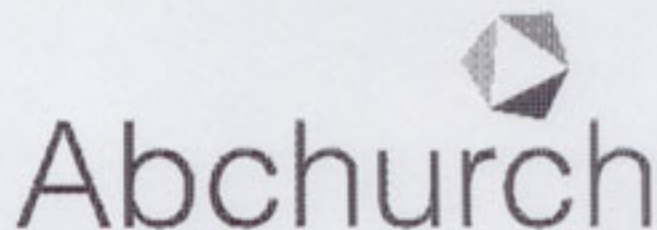


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## **Teleunit says 5 Digit SMS subscribers up fourfold since end-2004**

LONDON (AFX) - Teleunit SpA said subscribers for its 5 Digit SMS service have increased fourfold since Dec 31 2004 to 100,000 current active subscribers. It also said the average time period for which people subscribe to Teleunit's SMS services has increased from 9 to 12 weeks. The '5 Digit' market is a value added service (VAS) offered to customers as an alternative to 'base' calls. The Short Message Service (SMS) market includes advertisement, ring tone and screen saver downloads. [newsdesk@afxnews.com](mailto:newsdesk@afxnews.com) slm/COPYRIGHT Copyright AFX News Limited 2005. All rights reserved. The copying, republication or redistribution of AFX News content, including by framing or similar means, is expressly prohibited without the prior written consent of AFX News. AFX News and the AFX Financial News logo are registered trademarks of AFX News Limited  
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